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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Russell Earl Morris

Serial Number: 10/757,005

Filed: January 14, 2006

For: Method for Interchangeably Promoting a Business on a Hat

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450 Group Art Unit: 3611

Examiner: Davis, Cassandra Hope

Confirmation Number: 3297

Attorney Docket Number: 1001.18

Certificate of Transmission

I hereby certify that this correspondence is being transmitted via facsimile to the MAIL STOP AMENDMENT division of the United States Patent and Trademark Office at facsimile no. 571.273.8300 on the following date: June 30, 2006. This

correspondence contains 15 pages.

Sarah A. Gernhart

AMENDMENT AND RESPONSE TO OFFICE ACTION

In response to the Office action dated June 15, 2006, Applicant respectfully requests entry and reconsideration of the following amendments and remarks.

Amendments to the Specification begin on page 2 of this Response.

Amendments to the Claims begin on page 5 of this Response.

Amendments to the Drawings begin on page 8 of this Response.

Remarks begin on page 9 of this Response.